



TX1015 SWEET ONION DAY

SPECIAL WEEK: OCTOBER 15-20

HOW TO PARTICIPATE



CREATE YOUR OWN POST

- 1 Make a 15-30 second video bringing attention to October 15th as. **"TX1015 Sweet Onion Day"**
- 2 Use our 11 x 17 sign and make sure it is visible during filming.
- 3 Use the **#TX1015SweetOnionDay** for the chance to get your content re-shared.

GET INVOLVED WITH TX1015 SOCIALS!

1. **LIKE** posts (happening all week!)
2. **FOLLOW** TX1015 (FB & IG)
3. **TAG** two (2) friends in the comments
4. **SHARE** to your story & tag TX1015

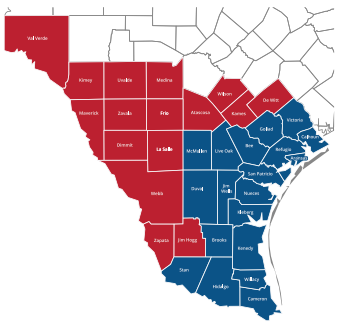
WHY CELEBRATE?

TX1015 Sweet Onion: Texas' Beloved State Vegetable
Consumer Favorite: Loved across America!

WHY TX1015 IS UNIQUE

Sweetness Guaranteed: No other sweet onion compares!
The Original Sweet Onion: Most U.S. sweet onion varieties descend from the TX1015

GROWING REGIONS



RIO GRANDE VALLEY:

- **Prime Location:** Southernmost tip of Texas.
- **Early Harvest:** First fresh sweet onions of the year.
- **Early Shipping:** Ready by March, sometimes February when weather permits.

WINTER GARDEN (UVALDE):

- **Seasonal Shift:** Production moves west as the season progresses.
- **Extended Harvest :** Volume increases throughout the season.

WHY IT MATTERS

Consumer Confidence: "Texas Sweet Onion" means you're getting the sweetest onion available.
Regional Advantage: Ideal climate and soil in South Texas.



LEARN MORE

Texas 1015 Sweet Onions

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CELEBRATE



**A CELEBRATION SO SWEET,
IT LASTS A WHOLE WEEK!**

#TX1015SweetOnionDay