

Sweet **TX 1015** *Onions*

Social Media Toolkit



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The Texas Sweet Onion season is **short but sweet**. Starting in early March and ending at the end of June, there are 18 weeks of harvest, and since the TX1015 Sweet Onion is **never stored and always fresh**, we don't have much time to tell the amazing story of these wonderful onions.

To assist you with your marketing efforts and help spread the word about TX1015 Sweet Onions we have provided sample posts, as well as images for use on social media. We encourage you to use the provided content to help drive Texas Sweet Onion purchases in store and raise awareness for fresh, U.S. grown sweet onions.

The TX1015 social media pages will also feature sharable content during this time and we'll be sure to watch your pages as well so be sure to tag us!

For more information, questions or resources about TX1015 Sweet Onions please contact Sabrina Wilson
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